1. **Overall Goal:** What is the primary message of this web page? What is the organization trying to communicate?

Primary message is to promote my candidature as a junior web dev for a potential internship/employment position.

1. **Purpose of the Site:** Why does this organization want to share this information? What do they have to gain?

The purpose is to:

* Distinguish myself from other candidates
* Demonstrate my front-end skills and personal brand
* Showcase my past projects
* Let the users reach me directly via email

3) **Intended Audience:** Who is the intended audience? Will it consist of potential customers, current customers, or employees of a particular company or industry? Consider factors such as age groups, socioeconomics, geography, gender, education, and culture.

The intended audience are:

* companies seeking out junior devs
* companies seeking out new hires
* fellow classmates

The intended audience mainly speaks:

* French
* English

1. **Goals of the Site:** Is the site meant to advertise a company or organization, supply a service, or process orders?

The goal is to:

* advertise my candidature as a potential hire
* organize my projects in an aesthetic manner
* link together my different portfolios (John Abbott College, FreeCodeCamp, W3Schools, GitHub)

1. **Desired Outcomes:** What do you want the website to deliver? What results do you want to see?

The desired outcomes are:

* Being hired as an intern
* Sharpen my front-end skills
* Deliver an aesthetic design

1. **Required Information:** What information do you need to achieve the website's goals?

* Which of my project will showcase best?
* Which of my projects will stand out by their originality?
* Trending color schemes

7. **Opportunity, Problem, or Issue:** What opportunity, problem, or issue is your site addressing?

Issue:

* I am a barely employed student with no prior professional experience in tech.

Opportunity:

* Find an internship through an efficient showcase of my skills
* Build a graded college project that will be a tool for the next few years
* Replace my PDF nursing portfolio with an interactive webpage combining nursing/tech CVs
* Strengthen my proficiency with Figma, SCSS, Bootstrap and HTML.

8. **Page Titles:** List the working title of each page on your website.

* **Hi, it's Ana** (hero image)
* **Resume download** buttons (Word and PDF)
* **Languages**: EN, FR
  + OPTIONAL: RU
* **Technical skills**
  + include images of proficient tools + links to FCC/W3S portfolios
  + OPTIONAL: add progress bars
* **Soft skills** (nursing experience)
* **Featured projects**: grid of past projects
  + Display a screenshot of each project’s GUI
* OPTIONAL: **What I do for fun** section: link to artist gallery with my silly little watercolors
* **Contact:** contact form + social media links (Github, Linked In, etc)

9. **Content Sources:** List where you where you will obtain the content (facts, text, graphics, sounds, and video) for the web pages you listed above.

* My fall 2024 FSD projects
* My individual projects out of college curriculum
* Coolors for color palette
* $colors: (
* eggshell: #ddfff7,
* beige: #d8c99b,
* yellow: #f2c078,
* gold: #d8973c,
* brown: #9c4764,
* red: #a4243b,
* bloodstone: #273e47,
* lilac: #7d83ff,
* light-blue: #5688c7,
* navy-blue: #150578,
* pink: #ba71fe,
* light-pink: #f57daa
* );
* Examples of similar webpages:
  + <https://coryhughart.com/>
  + <https://www.cassie.codes/>
  + <https://jesse-zhou.com/> (advanced animations, I cite this mostly for the color scheme)
  + <https://meowni.ca/talks/> (!!! I love the idea of incorporating her art website and her reading reviews in a website)
  + <https://lynnandtonic.com/about/> (cool navbar layout)
  + <https://olaolu.dev/> (minimalist and well-animated)
* Stock photo images
* Popular resolution sizes: <https://gs.statcounter.com/screen-resolution-stats/all/canada>

Large screens 1920 x 1080

Medium screens 1536x864

Small screens 390 x 884